

7. 您对这个产品或服务质量的满意度:

Are you satisfied with this product or service?

很满意 5 4 3 2 1

Absolutely satisfied

很不满意

Unsatisfied

8. 获得这个品牌的产品或服务的容易程度:

Is it convenient to enjoy this brand or service near your community?

很容易 5 4 3 2 1

Very easy

很不容易

Quite difficult

9. 您对这个产品或服务的售后服务的满意度:

Are you satisfied with the customer service of this brand or service?

很满意 5 4 3 2 1

Absolutely satisfied

很满意

Unsatisfied

10. 您觉得该产品或服务与宣传的效果一致吗?

Do you think the product or service itself is consistent to its commercial?

一致 不一致

Consistent___ Inconsistent___

11. 您还会再次够买这个品牌的产品或服务吗?

Will you buy the product or service again?

会 不会

Yes___ No___

12. 您会推荐该产品或服务给周围的人吗?

Will you recommend this product or service to your friends?

会 不会

Yes___ No___

13. 备注 (您还有别的意见或建议么?):

Any suggestions?